



NEWS RELEASE

For Immediate Release

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Strong Towns' President Chuck Marohn Presentation Open to Public

Knoxville, Tennessee – September 12, 2016 – The annual conference of the Tennessee Chapter of the American Planning Association, co-hosted by the Tennessee Section of the Institute of Transportation Engineers (TSITE), is coming to Knoxville September 21-23. Chuck Marohn, president of Strong Towns, a national media nonprofit working to strengthen financial resilience in America's towns and cities, will be the keynote speaker during the luncheon event. The luncheon is open to the public and will be held on Thursday, September 22, from 12:15-1:45 pm in the Summit Ballroom in the Crowne Plaza, 401 W. Summit Hill Drive. The cost to attend the luncheon and keynote address is \$25, and a reservation is required. Please RSVP to <http://tinyurl.com/LunchWithChuck> by Wednesday, September 14.

Mr. Marohn will lead this public presentation, centered on the question, "Why, despite all the growth America has experienced, do our cities struggle financially just to accomplish basic tasks?" For the United States to be a prosperous country, it must have strong cities, towns and neighborhoods. Enduring prosperity cannot be artificially created from the outside but must be built from within, incrementally over time. The Strong Towns approach is a fundamental rethinking of how we work together to build lasting wealth and prosperity within our communities.

This presentation has been given in dozens of cities across the country and is a game-changer for communities looking to grow more resilient and obtain true prosperity during changing times. In the second half of the presentation, Mr. Marohn will specifically speak about issues in Knoxville and will engage attendees during an open discussion. Public officials and local change-advocates are invited to attend.

Membership in TAPA or TSITE is not required to attend the conference. The conference will be an excellent opportunity for practicing planners and engineers, residents, students, and elected and appointed officials to attend numerous technical sessions, network, socialize and learn from each other about the fields of planning and engineering and how those fields connect. Conference attendance is not required to attend the keynote luncheon.

For more information on Strong Towns, visit www.strongtowns.org. For more information about the TAPA/TSITE conference and keynote address, visit <http://tinyurl.com/TAPA-TSITE-Conference-2016>

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Knoxville Regional Transportation Planning Organization

The Knoxville Regional Transportation Planning Organization (TPO) coordinates a comprehensive, multimodal transportation planning process for the Knoxville Urban Area. Member jurisdictions include Knox County and the urbanized areas of Anderson, Blount, Loudon and Sevier Counties and includes the following cities: Alcoa, Clinton, Knoxville, Lenoir City, Loudon, Maryville and Oak Ridge, the Town of Farragut, Tennessee Department of Transportation and East Tennessee Development District. For more information, visit our website:

www.knoxtrans.org